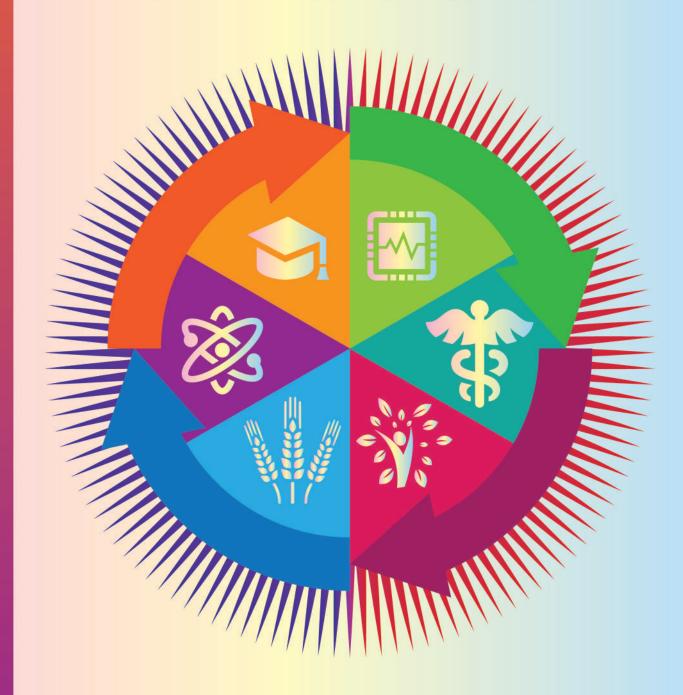






## FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

**TECHNOLOGY BUSINESS INCUBATOR** 











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# FROM THE DESK





#### **Greetings from IIM Kashipur FIED**

Entrepreneurship is never an easy path for any individual to take. Seeking out a path for oneself – a road not traveled often is certainly not the most secure option. However, society is built upon disruptive start-ups that have changed our perspectives time and again. The Indian Institute of Management Kashipur embodies this spirit of disruption, and our focus has always been on helping budding entrepreneurs to become business leaders.

Our Incubation Centre - IIM Kashipur Foundation of Innovation and Entrepreneurship Development (FIED) has been playing an instrumental role in establishing an entrepreneurship ecosystem in Uttarakhand. Right from the inception of the idea to the stage of exponential growth, FIED facilitates every step in the journey of start-ups. Few entities achieved and contributed so much as FIED has in the course in just four years, and our growth plans have everyone waiting in anticipation for what lies ahead. Importantly, FIED's growth also leaves a lasting impact on the students of IIM Kashipur who proudly proclaim themselves to be a part of an entrepreneurial hub and be emboldened to pursue their entrepreneurial plans. Over the year, FIED plans to further the reach of entrepreneurship to all sections of the society.

With this, I welcome all the potential stakeholders to collaborate with FIED in its journey to become one of the biggest incubation centers in India.

KULBHUSHAN BALOONI
Professor and Director, IIM Kashipur





#### **Greetings from IIM Kashipur FIED**

Welcome to IIM Kashipur FIED! Our incubation centre, run with the support and guidance of the Department of Science and Technology, the Ministry of Agriculture and Farmer's Welfare, and the Government of Uttarakhand, has come a long way in a short timespan! It has been four exciting years for FIED. We built a team of ten passionate employees in our centre and have been able to develop a state-of-the-art infrastructure in the centre to facilitate entrepreneurship and creativity.

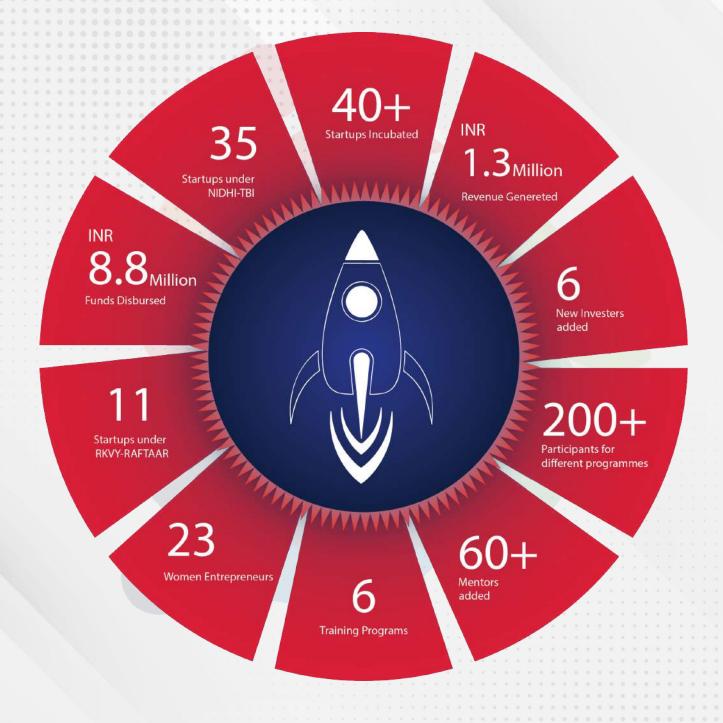
We have trained more than a thousand entrepreneurs all these years, but this is just the beginning. The ultimate goal of the centre is to blend traditional methods with new creative ideas and bring forth new products and services that transform Uttarakhand. We are indeed fortunate to move forward in our mission to create and foster an ecosystem in Uttarakhand which will not only assist start-ups, but also generate avenues for employment and national growth.

On behalf of the entire FIED faculty, staff, and eCell student body, I sincerely thank all our stakeholders for helping us at every stage of the incubation program.

PROF. SAFAL BATRA

(PI, FIED-TBI)

# YEAR (2021-22) IN A NUTSHELL



# ABOUT FIED

### **ABOUT**

#### **BACKGROUND**

Foundation for Innovation & Entrepreneurship Development (FIED), the incubation center of IIM Kashipur, a Section 8 Company, has been instrumental in creating an ecosystem of innovation and entrepreneurship in Uttarakhand. FIED is built in an area of 20000 sq. ft., running projects of the Department of Science and Technology; and the Ministry of Agriculture and Farmers' Welfare. FIED is channelizing its efforts majorly in Agriculture Technology and Agri-entrepreneurship but also working in the domains of Tourism, Education, and Sustainable Technologies.



#### **LOCATION**

FIED operates within the IIM Kashipur campus. Spread over 200 acres, the host institute is located in the Kashipur city of the Udham Singh Nagar district (Uttarakhand). Situated in one of the most densely industrialized regions, Kashipur offers numerous avenues for starting up and entrepreneurship.

#### **ENTITY**

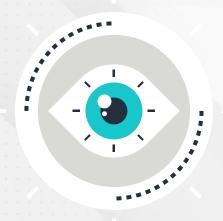
FIED is a separate unit and is headed by its management team which is responsible for the execution of the tasks and responsibilities. The management team is guided by the Operations Committee composed of eminent professors from IIM Kashipur.

#### COMMITTEE

FIED has 10 employees stationed in the FIED Office on the second floor of the Academic Vihara of IIM Kashipur. Apart from these employees, FIED has 60 mentors to offer mentoring sessions to startups incubated at FIED; 31 investors to invest in the startups; 12 impaneled agencies to offer service's such as videography, designing, etc. to FIED and startups.



To nurture and strengthen the entrepreneurship ecosystem of Uttarakhand.



#### **CORE VALUES:**

We will engage in only those activities which

- Strengthen the sustainability of the centre.
- Offer learning and growth for the employees.
- Facilitate risk-taking and innovation among start-ups.
- Do not compromise the integrity of any stakeholders.







## **GOVERNMENT FUNDS**

- INR 29.5 Million of funding from Ministry of Agriculture and Farmers Welfare in 2019 under RKVY.
- INR 13.3 Million of funding from Department of Science and Technology in 2020 under NIDHI TBI.
- INR 20.5 Million of funding from Ministry of Agriculture and Farmers Welfare in 2020 under RKVY.
  - INR 50 Million of funding from the Ministry of Commerce & Industry in 2021 under Startup India Seed Fund Scheme.





#### PRIVATE INVESTORS





































TIMELINE

FIED registered as Section-8 company.



Website and social

media pages

1st Cohort of SAHAS and SAKSHAM programs for agri-entrepreneurs launched.



VIKAS 1.0 for local entrepreneurs launched.

created.

2017-18

2018-19

2019-20

Incubation policies framed.



सत्यमेव जयते Ministry of Agriculture and Farmers Welfare Government of India 'UTTISHTHA' 2019 – Annual Entrepreneurship Summit of IIM Kashipur.



UDAY 1.0 for small business owners in the hills of Uttarakhand launched.





DRISTI 1.0 for tech-based entrepreneurs launched.



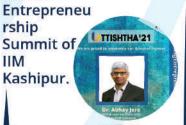
3rd Cohort of SAHAS and SAKSHAM programs for agri-entrepr eneurs launched.

**'UTTISHTHA' Annual** 

2020 -

rship

IIM



DRISTI 2.0 for tech-based entrepreneurs launched.



Women entreprene urship program launched.



**UDAY 2.0** launched.

2020-21

2<sup>nd</sup> Cohort of SAHAS and **SAKSHAM** programs for agri-entrepren eurs launched.



**HDFC** bank SmartUp program launched.

Incubator partners for 2020 - 2021



Education Technology & Skill Γ nder HDFC Bank SmartUp p'

olications between 9th - 15

Know More & Apply

2021-22

2<sup>nd</sup> Women entrepreneurs hip program launched.



VIKAS 3.0 for local entrepreneurs initiated.

2022-23



VIKAS 2.0 launched.



## TEAM

## **BOARD OF DIRECTORS**



**PROF. KULBHUSHAN BALOONI** 



PROF. K.N BADHANI



PROF. SAFAL BATRA

## **DST COMMITTEE**







RABI COMMITTEE



PROF. SAFAL BATRA



**PROF. VAIBHAV BHAMORIYA** 



PROF. RACHITA GUPTA

## SISFS COMMITTEE



PROF. KUNAL



**PROF. PREETI NARWAL** 



**PROF. ASHISH KUMAR** 

## **STARTUP UTTARAKHAND**



**PROF. SAFAL BATRA** 



PROF. MRIDUL MAHESHWARI



PROF. JAGDISH PRASAD SAHU

## **STAFF**

#### **TEAM RABI**



MR. SURYA PRATAP **SINGH MEHRA** 

( Business Manager)



MR. RAM KUMAR (Asst. Manager)



MR. KARTIKEY MANAN (Marketing Executive)



MR. MANOJ NEGI (Accountant)

### **TEAM DST**



MS. ANUSHREE GUPTA (Administrator)



MR. SANJAY PAL (Business Executive)



MR. UTKARSH GUPTA (Research Associate)



MR. VAIBHAV KASHYAP (Graphic Designer)



MR. NIKHIL PRAJAPATI (Support Staff)

### **TEAM SISFS**



MRS. SWETA THAKUR (Business Executive)

### **JOINT STAFF**



MR. RASIL KHAN (Executive Video Editor)

# **PROGRAMMES**

## SAHAS 3.0

IIM Kashipur FIED launched the pre-seed Agripreneurship Orientation Program (AOP), named Sahas, under the Rashtriya Krishi Vikas Yojana Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR) in April 2020 amid the chaos caused by the Covid 19 pandemic. The central lockdown across the country due to the pandemic caused many fledgling startups to shut down. From March 2021-March 2022, RABI (RKVY- RAFTAAR) has helped a total of 11 startups in raising funds of ₹1.59 crore. Under the Sahas program four pre-seed stage startups went through a complex and strenuous process to receive a total of ₹20 lacs.

FIED received a total of 440 applications by the end of July 2021. The first round of selection ensured entry for serious applicants and their startups. FIED, as a RKVY RAFTAAR Agri-Business Incubator (RABI), conducted its RABI Incubation Committee (RIC) selection to choose the final list of startups that would attend the two months training program at FIED IIM Kashipur. The RIC met the startups over the Zoom platform and shortlisted 13 startups for the training program. The Sahas training program started on 1st October 2021. The Sahas training program was aimed to make the entrepreneurs aware of the general business aspects. FIED conducted and completed the second round of Interviews through RIC by the end of November. A total of eight startups were selected to represent FIED before the Central Incubation Committee (CIC) for the final funding pitching session for funds up to ₹5 Lakhs from the Ministry of Agriculture and Farmers' Welfare. The final round of interviews before the CIC was held on 6th Jan 2022. Eight startups from FIED



pitched for their products and in the end, four startups were finally selected to receive funds from the Ministry of Agriculture and Farmer's Welfare. 440 Online Applications Recieved

30 Screening of Startup (1st RIC Interview 22) 18
Screening of
Startup
(2<sup>nd</sup> RIC
Interview 22)

1 1 Selection of Startup (CIC Interview) 4 Funded Startup











## SAKSHAM 3.0

IIM Kashipur FIED launched the Seed Stage Incubation Program, named Saksham, under the Rashtriya Krishi Vikas Yojana-Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR) in 2020. Under the Saksham program, seven seed stage startups went through a multifaceted and tough process to receive a total of ₹ 1.39 crore.



## RABI INCUBATION COMMITTEE (RIC) PANEL

PANELIST	DESIGNATION
Dr. Nripendra Chauhan	State Representative (CAP-Director) Dehradun
Dr. Amarjeet	Knowledge partner Nominee (Representative K.P Pusa Krishi) IARI New Delhi
Prof. Safal Batra	Program In-Charge FIED RABI IIM Kashipur
Prof. Vaibhav Bhamoriya	Domain Expert Academia (Agri-tech IIM Kashipur)
Prof. Ashish	Domain Expert Academia (Finance IIM Kashipur)
Abhishek Bhattacharya	Agri-Entrepreneur
Pavan Chokan	Representative of a Bank (Branch Manager-SBI) Kashipur
Dr. Vikrant Jaswal	Business Manager FIED (IIM Kashipur)



440 Online Applications Recieved

30 Screening of Startup (1st RIC Interview 22) 21 Screening of Startup (2<sup>nd</sup> RIC Interview 22)

19
Selection of
Startup
(CIC
Interview)

11 Funded Startup





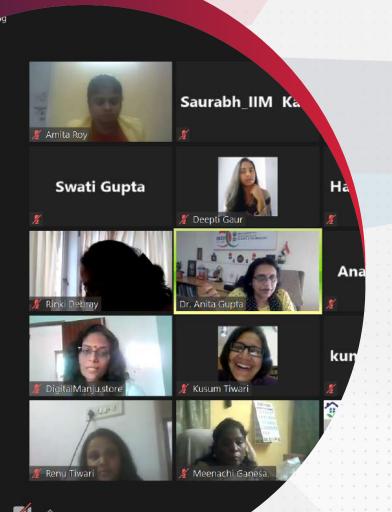


# WORDS WITH WOMEN ENTREPRENEURS (W3E)

FIED conducted a first-of-its-kind one-week training program from 23<sup>rd</sup> — 28<sup>th</sup> August 2021 to promote women entrepreneurs and startups led by them. The concept of W3E was to encourage and support established as well as ambitious women entrepreneurs all across India. The W3E training program was supported by the Department of Science and Technology which assisted in establishing collaborations with all the stakeholders and brought them on a single platform that

lifted the women-led startups and women entrepreneurs. It also enabled sharing of best practices amongst women entrepreneurs and amplified the evidence-based growth strategies. The W3E assisted women-led startups to build a better Startup ecosystem, offering incubation opportunities and helping them raise funds from government and private investors.

From all across India, more than 900+ Women participants showed their interest in participating in the training program. After a challenging process, 200+ participants were shortlisted based on the information provided in the registration form. Finally, 120+ Entrepreneurs were selected and trained through a structured program of one week.



TOPIC	KEYNOTE SPEAKERS	
How to think creatively and put in designing?	Prof. Kumkum Bharti, IIM Kashipur	
Technology integration in startups growth	Anita Aggarwal, DST Technology Development	
Role of financial institutions and banks	Ms. Richa Bajpai, Campus Fund & Goodera	
The entrepreneurial journey of Dr. Blossom Kochhar	Dr. Blossom Kochhar, Aroma Magic	
Entrepreneurship Ecosystem and Women Entrepreneurship	Prof. Mridul Maheshwari, IIM Kashipur	
The entrepreneurial journey of Ms. Ruchi Kalra	Ms. Ruchi Kalra, Ofbusiness	
How to conduct an effective market survey and its importance?	Prof. Preeti Narwal, IIM Kashipur	
Understanding the changing consumer behavior for startups	Prof. Mala Srivastava, IIM Kashipur	



## DRISHTI 2.0

Drishti is a flagship programme launched by the IIM Kashipur FIED with the support of the Department of Science and Technology in "2020". The program aimed to incubate technology startups in FIED.

Drishti 2.0, was conducted from 15<sup>th</sup> November 2021 to 15<sup>th</sup> December 2021, an incubation program covered under the Department of Science and Technology, Govt. of India. This program allowed startups with prototypes to scale, so as to get market ready and commercialize. The program supported two types of startups: ones that have completed prototypes and are now looking for pilot runs and others that have their final product ready and are looking for commercialization. FIED received a total of 423 applications from all across India and selected a total of 35 startups for incubation.



Innovation and creativity Strategy and go-to-market strategy COURSE-MODULE Role of Incubation Centre How to develop a team that innovates Validating ideas How to get the first 100 customers STP Digital Marketing Marketing strategies Technology transfer Introduction to IPR. Types, benefits Process of IPR. WIPO, and PCT Govt schemes How to read a balance sheet Pitch-book **Business valuation** Funding and sources

Design

Business plan and business model canvas







## **VRIDHI**

Foundation for Innovation (FIED) Entrepreneurship Development organized a workshop on International Women's Day (8th March 2022) to celebrate the tremendous efforts of women in shaping an equitable ecosystem of entrepreneurship. The workshop was aided by the Department of Science & Technology, GOI, and aimed to promote and provide a platform for women from diverse backgrounds. As the campaign's theme for International Women's Day 2022 was #BreakTheBias, FIED also contributed towards awareness-raising via sessions and activities that helped elevate the visibility of women creatives and empower them to accelerate their development.

- Aspiring women entrepreneurs and women associated with SHGs (Self-help groups) from Kashipur, Jaspur, Haldwani and nearby regions graced the event with their enthusiastic participation.
- Professors of IIM Kashipur interacted with their inspiring words and encouraged the participants to explore opportunities in the field of entrepreneurship.
- Informative and interactive sessions were taken by Professors on the basics of entrepreneurship, leadership, worklife balance, and other aspects of management.
- Experts assisted the women participants to gain insights about business opportunities with the help of real-life examples and discussions based on their stories.
- The event 'VRIDHI' provided a platform to highlight the problems that are faced by aspiring women entrepreneurs and



women associated with SHGs (Self-help groups) and offered Probable solutions.

 Through the VRIDHI Exhibition aspiring women entrepreneurs and women associated with SHGs (Self-help groups) also got the chance to showcase their products such as-organic ghee, handmade chocolates, eco-friendly Holi colours, natural phenyl and other organic products in front of the IIM audience. **70** + Participants

Entrepreneurial Exhibition

4 sessions



## **AGM 2021**

The Annual General meeting of 'Foundation for Innovation and Entrepreneurship Development' was held on 23<sup>rd</sup> Sep 2021 to provide an opportunity for members to discuss the functioning of the company, and matters relating to the conduct of the affairs of the company.









#### GATHERING







MEETINGS



MULTIPLE EXPOSURE

## UTTISHTHA 22

E-Cell and IIM Kashipur FIED hosted the sixth edition of annual flagship entpreneurship summit Uttishtha, the flagship event from 21st -23rd January 2022. Uttishtha hosted all the events virtually, owing to the pandemic situation, to facilitate the exchange of ideas and innovation, engage budding entrepreneurs and bright minds, and provide a plethora of opportunities for youth. E-Cell kickstarted the summit two days prior with workshops on Business Plan pitching by Ms. Priyanka Madnani, Founder of Easy to Pitch and Business Marketing by Mr. Gunjan Solanki, Founder of Marketing Weekly for Summit Participants.

The day Uttishtha first of was inaugurated by our esteemed Director Prof. Kulbhushan Balooni and was graced by the chief guest Shri A.P. Das, Chief General Manager, NABARD Uttarakhand, who stated that a robust appraisal system for startup funding is required. Mr. Sudhir Chandra Nautiyal, Director Industries, Government of Uttarakhand graced the event with his presence as Guest of Honour.



The day went with two power packed panel discussions on the topics "Startup Imbalance: High Fundings vs Low Revenues" and, "Are Indian Startups hungry for funding?". The first panel comprised of Mr. Subhadeep Sanyal, Omnivore (Moderator), Mr. Mahavir Sharma, TiE India Angels, Mr. Anil Joshi, Unicorn India Ventures and Mr. Shashank Randev,100x VC. The second panel included Mr.Uday Chatterjee, Angel Investor (Moderator), Mr.Hari Balasubramanian, Angel Investor, Mr. Dhianu Das, Agility Ventures and Mr. Amit Singal, Fluid Ventures.

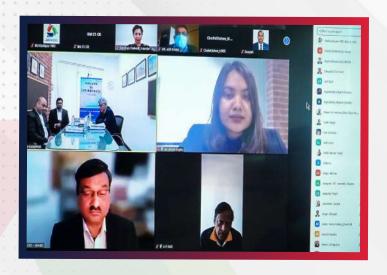
The panel discussion was then started by Mr. Subhadeep Sanyal, who discussed the startup imbalance of high funding and low revenues. Mr. Anil Joshi shared his thoughts on how to approach the idea of entrepreneurship is plentiful and money dependency is no longer an issue. Mr. Shashank Randev stressed the significance of technology in the development of any successful business. He also discussed Tier 2 and Tier 3 cities, as well as how the concept of reverse migration can be beneficial in these situations.



The second day of Uttishtha was jam-packed with Inter-College events, in which top teams from B-Schools across the country competed in front of a distinguished panel of judges. **Mr. Neeraj Bansal**, Global Head of Services, Wingcopter; **Mr. Sadanand Gupta**, Senior VP, Grasim Industries; and **Ms. Priyanka Madnani**, CEO, Easy to Pitch.

Quizophile, a national entrepreneurship competition, was also held. Pramarsh – Case Study by Lamamia, in which the top eight team presented to the Jury panel, which included Mr. Sarvesh Verma, founder, Lamamia, Ms. Saundarya Katiyar, Co-founder, Lamamia and Mr. Ajinkya Chopade, Entrepreneur.

Overall, the event witnessed the enthusiastic participation of more than 2500 students and budding entrepreneurs who made the event a success and benefitted from the opportunity of showcasing their ideas to investors and learning from the expertise of industry leaders.



- Entrepreneurship Concept and Present Scenario
- Identification of Business Opportunities
- Project Identification and Opportunity Guidance
- Intellectual Property Right (IPR)
- Role of Supporting Agencies and Schemes
- Role of Financial Institutions and Banks
- Technical and Financial Aspects
- Business Plan / Project Report Preparation
- Managerial Aspects
- Online Experience Sharing with Entrepreneurs in various fields (Health, Education, Waste management, Technology, among others)



# E-CELL

E-Cell, managed and run by the students of IIM Kashipur is the catalyst of Entrepreneurial thinking in the institute. E-Cell ensure their colleagues become the torchbearers in the Entrepreneurship ecosystem! E-Cell is neither restricted by boundaries nor by imagination. E-Cell prioritize cultivating a culture of Entrepreneurship and Entrepreneurial thinking throughout the years. E-Cell believe that *Entrepreneurship is Unstoppable*, *and We are Unstoppable*!



IIM Kashipur is one of the few IIMs with a dedicated Entrepreneurship Cell fostering an Entrepreneurial culture on campus.



#### 2021—2030 is the decade of Entrepreneurship...

IIM Kashipur is driving the growth of the entrepreneurial ecosystem in North India, particularly for agribusinesses. E-Cell and FIED collaborate closely on this.





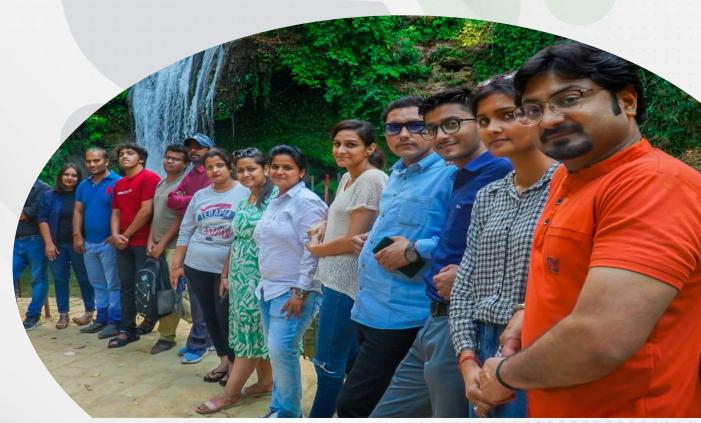




# LEISURE TIME @ FIED

"In this game, everyone needs a break to refuel, recharge, and jump back in full throttle." — Helen Edwards, author





To maintain a healthy work/life balance and prevent work-related stress and burnout, FIED encourages staff to take some time off. The staff and the incubated startups explored multiple locations of Uttarakhand collectively. This kind of outing fosters team ties while also enhancing productivity, attention, and clarity in the workplace.



# INCUBATEES IN FY 2021-22

# **OUR INCUBATEES (DST)**

STARTUP	FOUNDERS	DOMAIN	LOCATION
TIQD MEDIA	Amita Roy.	Edu-Tech	West Bengal
FORTHMAN TECH- NOLOGIES PVT.	Mani Famta	Transportation and Warehousing	Gujarat
URBAN FOODS PARTNERSHIP	Nikhil Kumar Nijhawan	E-commerce	Uttarakhand
AGRIDADDY PVT. LTD.	Rajesh Kumar Kadian	Agri-Tech	Haryana
CARRUS MOBILI- TY PVT. LTD	Sameep Tripathi	Health-Tech	Madhya Pradesh
SMD POWER SOLU- TIONS OPC	Vishwesh Bhat	Advance Technology	Goa
M-LENSE RE- SEARCH PVT. LTD.	Dhruv Tomar	Agri-Tech	Uttarakhand
eAACHARYA EDUTECH PVT. LTD.	Rahul Singh	Edu-Tech	Delhi
SINGMARINE VEN- TURES LLP	Hemanth	E-commerce	Karnataka
AVIRAL INFRAHOUSING PVT. LTD.	Amit Singh	Real Estate and Rental and Leasing	Uttar Pradesh
SOCIO MARKETING SOLUTIONS PVT. LTD.	Shubham Arya	Digital Marketing	Uttar Pradesh
ANIKA LEARNING	Rajiv sharma	Health-Tech	Haryana
SARIKART ONLINE PVT. LTD.	Major SK Singh	E-Commerce	Maharashtra
NETRAUM AYURVEDA	Dev Garg	Ayurveda &	Chattisgarh
REACHHIGH EDUCA- TIONAL SERVICES	Saksham Shukla	Edu-Tech	Uttar Pradesh
ORIFINITY PVT. LTD.	Naman Jain	E-Commerce	Rajasthan
S19 MOBILITY PVT. LTD.	Md. Afroz	Transportation and Warehousing	Madhya Pradesh
SDOTJ HOSPITALITY PVT. LTD.	Sushant Jha	Tourism	Delhi
MYCOERA PVT. LTD.	Dr. Astha Tripathi	Agriculture	Uttar Pradesh`
DIGITAL MANJU PVT. LTD.	Manjulatha A	Edu-Tech	Andhra Pradesh
ANUPAN LLP	Anamika Gayen	E-commerce	Maharashtra
ASTU ECO PVT. LTD.	Anitha Shankar	Clean-Tech	Karnataka
SHREEKA TREASURES	Dr. Swati Gupta	E-commerce	Maharashtra
AME ARTISTS NETWORK PVT.	Haritha Singh	Art and Crafts	Maharashtra

INDIERAY VENTURES OPC	Joita Goswam	E-commerce	Uttar Pradesh
MURA COLLECTIVE TEXTILES & CRAFTS	Kusum Gahtori	E-commerce	Delhi
CORE IDEA INNOVA- TIONS PVT. LTD.	Maheswari Srinivasan	Health-Tech	Tamil Nadu
THE TEE POINT PVT. LTD.	Prachi Wadhwani	E-commerce	Gujarat
ECORHYTHM SUSTAIN- ABLES PVT. LTD.	Rani Sahay	Health-Tech	Bihar
OMNA TECH PVT.	Sarasweta Patra	E-commerce	Uttar Pradesh
SELINA EXPORTERS	Selina Ahmed	Agriculture	West Bengal
NLP MINERALS AND	Sonali Sharma	Natural Resource	Uttarakhand
BIKALP HERBALS PVT.	Stuti Lal	Agriculture	Uttar Pradesh
AWIGI LLP	Sweta Verma	Health-Tech	Haryana

# **OUR INCUBATEES (RABI)**

STARTUP	FOUNDERS	DOMAIN	LOCATION
TEEEAPHILIC IINNOVENTURES PVT.	Aurick Sengupta	Natural Resource Management	Haryana
NUTRIKOSH INDIA PVT LTD	Rahul Saini	Online Virtual Platform	Uttarakhand
IRA SAVOURING LLP	Aswini Rayala	Agro Processing	Uttarakhand
SUPERFARMERS INNO- VENTURES PVT LTD	Anant Singh Kharola	Post Harvest & Value Addition	Uttarakhand
AMAR AGRITECH	Preet Inder Singh	Farm Mechanization	Punjab
URBAN AGROTECHPVT LTD	Vijay Kumar	Agri and Allied Sector	Uttar Pradesh
KUMAUNKHAND AIH PVT LTD	Pavitra Joshi	Natural Resource Management	Uttarakhand
LUKUR INDIA LLP	Anukriti Bisht	Natural Resource Management	Uttarakhand
KALPHELIX BIOTECHNOLOGIES PVT LTD	Kalpana Sengar	Post Harvest & Value Addition	Uttar Pradesh
KIKABONI LIVING PVT LTD	Shashi Shikha	Organic Farming	Uttar Pradesh
DEVKAUSH Foundation	Sandeep Saklani	Post Harvest & Value Addition	Uttarakhand







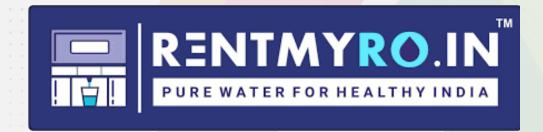






spotrental











































#### SINGMARINE OFFSHORE SERVICES

Offshore Cranes & Oilfield Equipment











LUCKNOW GREEN CITY



















# FINANCES

## FINANCIAL STATEMENT - 1

#### IIM KASHIPUR FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

IIM Campus-Kundeshwari, Kashipur - 244713

Balance Sheet for the Year ending 31-March-2022

PARTICULARS	Note No.	As on 31/03/2	2022	As on 31/03/	2021
EQUITY AND LIABILITIES				·	
Shareholder's Funds				100,000	
Share Capital	1	100,000		100,000	
Reserve and Surplus	2	5,577,295		5,155,519	
Money Received against Share warrants		-			5 055 510
			5,677,295		5,255,519
Share application money pending Allotment			*		*
Non Current Liabilities		* .			
Long Term Borrowings	•			20,298	
Deferred Tax Liabilities (Net)	3 4	14,858,286		8,626,512	
Other Long Term Liabilities Lang Term Provisions	Same	()(Caracana		<u> </u>	
Long term Flovisions	5840	-	14,858,286		8,646,810
Current liabilities					
Short Term Borrowings		900			
Trade Payables	5	284,206		242.640	
Other Current Liabilities	6	31,637,287		32,586,535	
Short Term Provisions	7			235,716	
Short term Provisions	200		31,921,493		33,064,891
TOTAL			52,457,074		46,967,220
ASSETS					
Non-Current Assets					
Property Plant & Equipment and Intangible Assets		1,872,996		1,078,728	
(i) Property Plant and Equioment	8	1,0/2,770			
(ii) Intangible Assets		10.100.000		7,173,000	
(iii) Capital work in Progress	9	12,100,000		2717070000	
(iv) Intangible Assets under Development		3			
Non-Current Investment					
Long Term Loan and Advances		=		-	
Other non-current assets	10	20,236	-	30,372	
TOTAL		>	13,993,232		8,282,100
Current Assets					
Current Investment		-		5	
Inventories		*			
Trade Receivables		TE AND		~~ ~~ ~~ ~~	
Cash and Cash Equivalents	11	37,923,393		37,619,461	
Short-Term Loans and Advances	12	540,449		1,065.659	
Other Current Assets			- A -	*	
The state of the s	8	_	38,463,842		38,685,12
TOTAL			52,457,074		46,967,22

the accompying notes from 1 to 17 are integral part of the Balance Sheet

As per our report of even date attached

680

Chartered Accountants

(Firm Registrafid

CA. Anuj Arora

Partner

UDIN:- 22418737AOQFAC4414

For and on behalf of the Board of Directors of

bulbhusan Balooni

Date: 09.08.2022

Kewala Nand Badhani

Safal Batra Date: 09.08.2022 Place: Kashipur

## FINANCIAL STATEMENT - 2

#### IIM KASHIPUR FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

IIM Campus-Kundeshwari, Kashipur - 244713

STATEMENT OF PROFIT & LOSS FOR THE YEAR ENDED ON 31st MARCH 2022

Particulars	Note No.	Year Ended on 31/03/2022		Year Ended on 31/03/2021	
INCOME					
Revenue From Operation	13		8,551,721		9,647,920
Other Income	14	1	551,219		1,866,349
Total Incor	me		9,102,940	-	11,514,269
Expenditure		-		-	11,014,207
Employee Benefit Expenses	15		4,389,130		3,520,709
Depriciation and Amortiasation Expenses	8		516,454		252,829
Other Expenses	16		3,795,878		3,351,513
Total Expens	es	_	8.701,462	_	7,125,051
Profit/(loss) before Exceptional and Extraodinary	Items & Tax		401,478		4,389,218
Exceptional & Extra Ordinary Items			701,7170		4,307,210
Tax Expenses :		7			
Current tax expense for current year					
Deferred Tax Liability			(20,298)		
Profit/(loss) for the period from continuing	A	_	(20,270)	_	
operation Profit/(loss) for the period from discontinuing ope	vation		421,776		4,389,218
7 to 10	adion		-		2
Tax expense of discontinuing Operations					
Profit/(loss) for discontinuing operation	В		-	_	
Profit/(loss) for the Period	A+B	_	421,776	_	4,389,218
Face value of Rs. 10/- each					
Basic			42.18		438.92
Diluted			42.18		438.92

the accompying notes from 1 to 17 are integral part of the Balance Sheet

For ACG & CO.

Chartered Accountants

(Firm Registration Number 02847

CA Anuj Arore

Partner

(M.No.418737)

UDIN: - 22418737AOQFAC4414

For and on behalf of the Board of Directors of

Rewala Nand

Badhani

Date: 09.08.2022

Place: Kashipur

Chulbhushan Balooni Safal Batra

## FINANCIAL STATEMENT - 3

#### IIM KASHIPUR FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

IIM Campus-Kundeshwari, Kashipur - 244713

	H FLOW STATEMENT	Year ended 31.03.2022	Year ended 31.03.2021
Α.	CASH FLOW FROM OPERATING ACTIVITIES		-
,Chi	Net Profit after tax and extraordinary items	421,776	4,389,218
	Adjustments for:		
	Depreciation & Ammortization	516,454	252,829
	Expenses Written Off	1 -	(2)
	Grant received for FIED Corpus		(824,340
	Interest Income	(511,082)	(1,041,509
	Interest Expense	5	1,032,373
	Preliminary Expense W/off	10,136	10,136
	Operating Profit before Working Capital Changes	437,284	3,818,70
	Adjustments for:		
	- Current Assets & Loan and Advances		
	-(Increase)/Decrease in Trade Receivables	-	50,000
	-Decrease/(Increase) in Short Term Loan & Advances	535,346	(498,381
	-Increase/(Decrease) in Other Long Term Liabilities	6,231,774	701,227
	-Increase/(Decrease) in Trade Payables .	41,566	(586,969
	-Increase/(Decrease) in Other Current Liabilities	(1,184,964)	12,517,278
	-Increase/(Decrease) in Deffered Tax Liabilities	(20,298)	
	- Marin Taran Art Nation (Artistant Artistant Artista	5,603,424	12,183,15
	Cash Generated from Operations	6,040,708	16,001,862
	Direct taxes paid (net of refunds)	-	
	Net Cash from Operating Activities	6,040,708	16,001,862
В	CASH FLOW FROM INVESTING ACTIVITIES		
	Purchase of Property, Plant and Equipment	(6,237,722)	(701,227
	Interest Income Received	511,082	1,041,509
	Preliminary Expenses Written off	(10,136)	
	Net Cash used in Investing Activities	(5,736,776)	340,282
	CASH FLOW FROM FINANCING ACTIVITIES		
C	Grant received for Fied Corpus		824,340
	-Finance Costs		(1.032,373
	Net Cash from Finance Activities	0.01	(208,033
	Net Increase in Cash & Cash Equivalents	303,932	16,134,111
	Cash & Cash Equivalents (Opening Balance)	37,619,464	21,485,353
	Cash & Cash Equivalents (Closing Balance)	37,923,396	37,619,464
	Cash & Cash Equivalents (closing Balance)  Cash & Cash Equivalents as per Note-11	37,923,393	37,619,461

Notes to the Cash Flow Statement (Indirect Method):

1) Cash & Cash equivalents consists of cash on hand and balances with banks

2) Figures for the previous years have been regrouped/re-cast wherever necessary.

For ACG & CO.

Chartered Accountants (Firm Registration Number (028477N)

(CA. Anuj Aroga)

(M.No.418737) yd ACC

Place: Kashipur UDIN:- 22418737AOQFAC4414

Kewala Nand Balooni Kulbhushan Balooni

Director Safal Batr

Safal Batra

# ASSOCIATIONS





















# PINNACLES OF MEDIA

#### आईआईएम फीड काशीपुर ने दृष्टि प्रोग्राम किया लांच

स्टार्टअप्स को ट्रेनिंग देंगे आईआईएम के प्रोफेसर्स, प्रोग्राम का मकसद उन स्टार्टअप को ग्रोथ हैक स्ट्रेटर्मी से साझा कराना है





कुमाऊं-आसपास

दैनिक भारकर

#### स्टार्टअपः युवाओं को हर्बल टिसाने ने दिखाई आर्थिक समृद्धि की नई राह

Our Incubated startup, T.A.R.E. Pvt. Ltd. featured in 'Dainik Bhaskar'



सुराई से तैयार शिलाजीत खाइये, स्टेमिना बढाइये

Our Startup, Suraitech Innovation LLP featured in 'Amar Ujala'





Our Entrepreneurship Development Program VIKAS featured in Dainik Jagran

## आईआईएम के सक्षम और साहस प्रोग्राम से उत्तराखंड में स्टार्टअप को

कंदन बिष्ट

काशीपुर। आईआईएम में तीन अगस्त से सक्षम और साहस निशुल्क प्रशिक्षण शुरू होने वाला है। इसके लिए अब तक 125 आवेदन आ चुके हैं। खास बात यह है कि इस ट्रेनिंग प्रोग्राम के लिए उत्तराखंड से भी लोगों ने स्टार्टअप ट्रेनिंग प्रोग्राम के लिए आवेदन किया है।

आईआईएम ने पर्वतीय क्षेत्र के लोगों को लघ उद्योग लगाने को प्रेरित करने के उद्देश्य से सक्षम और साहस स्टार्टअप ट्रेनिंग प्रोग्राम शुरू किया है। इसमें

दोनों देनिंग प्रोग्राम के लिए चयनित होंगे 60 लोग, तीन अगस्त से शुरु होगा ट्रेनिंग प्रोग्राम

पर्वतीय क्षेत्र समेत अन्य क्षेत्र के किसी भी व्यक्ति में कोई तकनीकी जान है या फिर वह स्वयं अपने क्षेत्र में लघु उद्योग खोलने का इच्छक है तो उसे आईआईएम इन ट्रेनिंग कार्यक्रमों के माध्यम से टेनिंग देगा।

आईआईएम के फीड और भारत सरकार के डिपार्टमेंट ऑफ साइंस टेक्नोलॉजी के संयुक्त प्रयास से इस कार्यक्रम का आयोजन होगा। फीड के सीईओ शिवेन ने बताया कि दोनों ट्रेनिंग प्रोग्राम के लिए कृषि से संबंधित 651 आवेदन आए थे।

सक्षम के लिए 365 में से 65 और साहस के लिए 286 में से 60 का चयन किया गया है। 7, 8, 9,10 जुलाई को इन 125 लोगों के ऑनलाइन इंटरव्यू लिए जाएंगे। इसके बाद दोनों प्रोग्रामों के लिए करीब 60 लोगों का चयन किया जाएगा।

ये ट्रेनिंग प्रोग्राम 3 अगस्त से लेकर

30 सितंबर तक होंगे। लोगों को टेनिंग ऑनलाइन आवश्यकता पड़ने पर ट्रेनिंग के आखिरी हफ्ते में उन्हें आईआईएम संस्थान में बुलाया भी जा सकता है।

शिवेन ने बताया कि ट्रेनिंग प्रोग्राम में सबसे अधिक उत्तराखंड, तमिलनाड् महाराष्ट्र, कर्नाटक व उड़ीसा राज्यों से आवेदन आए हैं।

इसके अलावा पंजाब व छत्तीसगढ़ से भी आवेदन आए हैं। उन्होंने बताया कि ट्रेनिंग का कोर्स करने वाले से कोई फीस नहीं ली जाएगी।



आत्मनिर्भर भारत का सपना पूरा करने के लिए स्टार्टअप बेहतरीन माध्यम है। यह अच्छी बात है कि सरकार ने आम बजट में स्टार्टअप को भी ध्यान में रखा। स्टार्टअप में टैक्स में छुट देने की पहल से स्टार्टेअप को और बढ़ावा मिलेगा। यह सरकार का प्रगतिशील फैसला है।

सफल बत्रा, प्रबंध निदेशक, आईआईएम फीड, काशीपुर।







#### आईआईएम में 102 स्टार्टअप ने लगाए अपने स्टॉल



डेढ़ साल में साढ़े 12 लाख में तैयार किया ट्रैक्टर 🛮 15 किया बजन उठाकर दवा का छिड़काव कर सकता है



Trivendra Singh Rawat @ @tsr... - 9m IIM काशीपुर में उद्यमिता को बढ़ावा देने के लिये आयोजित 'उत्तिष्ठा-19' कार्यक्रम को संबोधित किया। IIM काशीपुर में जल्द ही हॉस्टल का निर्माण किया जाएगा। उत्तराखंड में IIM जैसे संस्थानों के छात्र छात्राएं तकनीकएवं उद्यमिता के साथ कृषि प्रबंधन में भी योगदान दे रहे हैं।

@IIMKsp







LJ 15

43

## डॉक्टर नहीं मिला तो आदिवासी किसान ने खोल दिया एनिमल आईसीय आईआईएम के रफ्तार स्टार्टअप में हुआ चयन, करीब 1700 वेटरनरी डॉक्टरों को मिला रोजगार

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eer is an Everal to, among der in it appelle pall appear make it the free it are to closing from I code was day to be pall at home from the direct with the dust, after and at, heart gifter the roy long it may good at eithe it at the uplate (10) (E) true schleden weet is set form toe upf to see formoon, vote spips and so which is found to see these dhallor win set is weet token to see may be

### उद्यमी बनने के सपने को लगेंगे पंख : प्रो. बत्रा

बड़ा स्टार्टअप पारिस्थितिकी तंत्र है और यह स्टार्टअप की संख्या के मामले में दनिया का सबसे वडा स्टार्टअप हव नने के लक्ष्य पर नजर रखता है। इसी को देखते हुए देश के प्रमुख प्रवंधन संस्थानों में से एक भारतीय प्रवंधन संस्थान (आईआईएम) काशीपुर में 20 अक्तूबर को उत्तराखंड राज्य में सबसे बड़ा स्टार्टअप इवेंट आयोजित हो रहा

है, जिसे 'उत्तिष्ठा' कहा जाता है। आईआईएम के प्रोफेसर सफल बन्ना ने बताया कि इस साल उत्तिष्ठा 2019 एक ऐसा समारोह होने जा रहा है, जो उन सभी आकांशियों को एक संच पटान करेगा, जो उद्यमी बनने के सपने को वास्तविकता में बदलना चाहते हैं। कृषि मंत्रालय विज्ञान और पौद्योगिकी विभाग भारतीय स्टेट बैंक, पीएचडी चैंबर ऑफ

आईआईएम काराीपुर में स्टार्टअप मेला 20 अक्तूबर को

कॉमर्स और कैरियर के सहयोग से प्रमुख खिलाड़ी, आईआईएम काशीपुर और फाउंडेशन फॉर डनोवेशन एंड स्टार्टअप की मदद करने के लिए आईआईएम काशीपुर में होस्ट किया

ायोजन कर रहा है, जहां 100 से अधिक स्टार्टअप मालिक एकत्र हो रहे अध्यक स्टाटअप मालिक एकत्र हा रह है। स्टार्टअप प्रदर्शनी के अलावा, उतिच्छा में 10 से अधिक कार्यक्रम सफल उद्यमियों के टॉक शो, पैनल चर्चा, सांस्कृतिक गतिविधियां और कैरियर के विकल्पों पर चर्चा करने के हिनए बास्तविक उद्योग उद्यप्तियों से मिलने का मौका आदि शामिल हैं।

कोमल आईआईएम काशीपुर में सम्मानित

कायमगंज(फर्रुखाबाद)। एपी पन्लिक स्कूल के प्रधानाचार्य कोमल चंद्र जोशी को आईआईएम काशीपुर से एकजीक्यूटिव डेबलपमेंट प्रोग्राम इन स्टेटेजिक मैनेजमेंट का प्रमाण पत्र देकर सम्मानित किया गया है।

अर्डआईएम- काशीपुर के अक्रादिमिक पार्टनर न्यूलन ने जून में देशभर से 1000 से ज्यादा उद्यमियों, सीईओ, अलग-अलग संस्थाओं के टीम लीडर्स व अन्य संस्थाओं के टोम लाइस व अन्य लोगों से आवेदन ऑन लाइन मांगे थे। एपी पब्लिक स्कूल के प्रधानाचार्य कोमल चंद्र जोशी ने भी आवेदन किया था। एक हजार

एक्नीक्यटिव डेवलपमेंट प्रोग्राम इन स्टेटेजिक मॅनेजमेंट के

प्रमाण पत्र से हुए सम्मानित

से 40 लोगों के आवेदन स्वीकृत हुए थे। इसमें एक आवेदन कोमल चंद्र जोशी का भी था। चयन होने के बाद चार माह तक ऑन लाइन व ऑफ लाइन प्रशिक्षण दिया गया।

औदिक प्रतियोगिनाएं कराई गई। बाद्धक प्रतियमतापू करह गई। इन सभी में सफलता प्रान्त करने पर कोमल चंद्र जोशी को 6 अबत्बर को एकजीक्यूटिय अवत्वर का एकजाक्यूटव डेबलपमेंट प्रोग्राम इन स्ट्रेटेजिक मैनेजमेंट का प्रमाण पत्र देकर सम्मानित किया गया। यह सम्मान संस्थान के प्रोग्राम डायरेक्टर

गोयल ने संयुक्त रूप से दिया है। विभिन्न क्षेत्रों से आये प्रतिभागियो में से कोमल चंद्र जोशी ए शिक्षा क्षेत्र के प्रतिभागी थे।

राजा वन क प्रातमागा थ। जोशी को शिक्षा के क्षेत्र में पिछले दो वर्षों में पांच राष्ट्रीय पुरस्कार में निवासी हैं। उनके पिता रमेश चंद्र जोशी हैं और मां नेनीताल में बीजेपी की जिला मंत्री हैं। उनकी इस उपलब्धि पर विद्यालय के अशोक चयरमन अशाक रस्तागा, डायरेक्टर प्रदीप रस्तोगी, मैनेजर आयुष रस्तोगी, उप प्रथानाचार्य राजेश श्रीवास्तव अंजली पांडेय व माता-पिता ने बधाई दी है।

#### जागरण विशेष 🕢





#### कचरे व कीडों से कामयाबी का आइडिय

# आईआईएम काशीपुर शुरू करेगा दृष्टि, साहस, सक्षम स्टार्टअप

#### खुराखबरी : तीन महीने का निशुल्क प्रशिक्षण मिलेगा, 140 युवाओं का हुआ चयन

धन सिंह बिष्ट

काशीपुर। युवाओं को रोजगार में मदद के लिए आईआईएम काशीपुर दृष्टि, साहस और सक्षम स्टार्टअप प्रशिक्षण शुरू करने जा रहा है। इसके लिए आईआईएम काशीपर ने 140 युवाओं का चयन किया है। जिन्हें साइंस एंड टेक्नोलॉजी और कृषि के क्षेत्र में तीन माह का निशुल्क प्रशिक्षण दिया जाएगा।

24 अगस्त से प्रशिक्षण कार्यक्रम शुरू होगा। बुधवार को आईआईएम संस्थान के निर्देशक कुलभूषण बलूनी



काशीपुर आईआईएम में स्टार्टअप प्रशिक्षण संबंधी जानकारी देते निदेशक।

के निर्देशन में इसके लिए एक कार्यक्रम का आयोजन भी किया गया। संस्थान के पास विभिन्न क्षेत्रों से एक हजार युवाओं के आवेदन

पहुंचे थे। इनमें से संस्थान ने 140 युवाओं का चयन किया है। इसमें से युवाओं को साइंस एंड टेक्नोलॉजी और 50 युवाओं को कृषि

के क्षेत्र में तीन माह का निशुल्क प्रशिक्षण दिया जाएगा। प्रशिक्षण समाप्त होने पर युवाओं को निवेशकों से मिलाया जाएगा। आईआईएम फीड के सीईओ शिवानंद दास ने बताया कि इससे पूर्व भी साहस और सक्षम स्टार्टअप चलाए गए थे, जिसमें से 30 के लिए कृषि मंत्रालय से फंडिंग भी उपलब्ध हुई थी। प्रबंध निदेशक, प्रो. सफल बंजा ने बताया कि इससे पीएम मोदी के आत्मनिर्भर भारत अभियान को बल मिलेगा। उत्तराखंड में पलायन रुकने के साथ ही प्रदेश के विकास में भी मदद मिलेगी।



इस प्रयास से प्रधानमंत्री नरेंद्र मोदी के के आत्मनिर्भर भारत अभियान को भी बल मिलेगा। साथ ही उत्तराखंड में पलायन रोकने के साथ ही प्रदेश के विकास में भी मदद

> -पो. सफल बत्रा. पबंध निदेशक



## विच्छ घास से कपडे बनाकर पहाड की बेरोजगारी दूर कर रहीं मुनस्यारी की प्रियंका

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