

# IIM KASHIPUR FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

Technology Business Incubator



**Drishti 2.0**

**Cohort-2, 2021-22**



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The background of the image is a photograph of a building facade with a stone wall and a sign for the IIM Kashipur Startup Incubation Space. The sign includes the IIM Kashipur logo and text such as 'FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT', 'TECHNOLOGY BUSINESS INCUBATOR (TBI)', and 'STARTUP INCUBATION SPACE'. The text on the sign is partially obscured by the large white text overlay.

# 2021-22 cohort 2 Startups at a glance

# TIQD MEDIA OPC

**Founder:** Amita Roy

**Sector:** Edu-Tech

**State:** West Bengal

**Website:** [www.theindianquest.com](http://www.theindianquest.com)



The startup Indian Quest is a digital media platform where they create content on Indian history and heritage to make ancillary industries to it as tourism sustainable. They are a one-stop shop for Indian royal heritage to provide authentic information.



# FORTHMAN TECHNOLOGIES PVT. LTD.

**Founder:** Mani Famta

**Sector:** Transportation and Warehousing

**State:** Gujarat

**Website:** [www.myhorse.me](http://www.myhorse.me)



The startup aims to provide green and sustainable sharing micro-mobility services for Urban India. They are on a mission to make places more liveable by reducing harmful emissions & traffic congestion by providing pocket-friendly quick rides. First mover advantage, cost-effectiveness, smaller in size and portable for easy access & control than any other services.



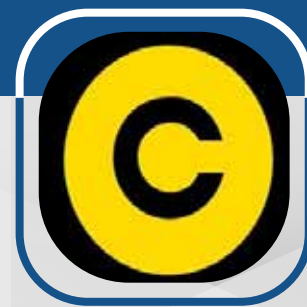
# URBAN FOODS PARTNERSHIP FIRM

**Founder:** Nikhil Kumar Nijhawan

**Sector:** E-commerce

**State:** Uttarakhand

**Website:** www.chickdoo.com



The startup is creating a seamless supply chain for supplies of kitchen ingredients to HORECA clients. It is trying to solve the problem of consistency, quality, choice and packaging while delivering to HORECA clients in the Kumaon region of Uttarakhand. USP being offering choice, quality and unmatched convenience at competitive pricing.



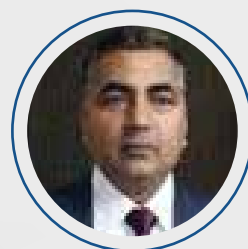
# AGRIDADDY PVT. LTD.

**Founder:** Rajesh Kumar Kadian

**Sector:** Agri-Tech

**State:** Haryana

**Website:** www.agridaddy.com



International e-marketplace for export of agri produce and machines through mobile app and website. The startup offers an app with a quick chat facility for price negotiation with the seller and their international partners.



# CARRUS MOBILITY PVT. LTD.

**Founder:** Sameep Tripathi

**Sector:** Health-Tech

**State:** Madhya Pradesh

**Website:** [www.carrusmobility.com](http://www.carrusmobility.com)



Carrus Mobility Solutions has developed a smart & secured transportable cold storage unit to assist pharmaceutical companies, hospitals and the government to distribute, transport and store Covid-19 vaccines as well as other cold chain's intensive cargo efficiently.



# SMD POWER SOLUTIONS OPC

**Founder:** Vishwesh Bhat

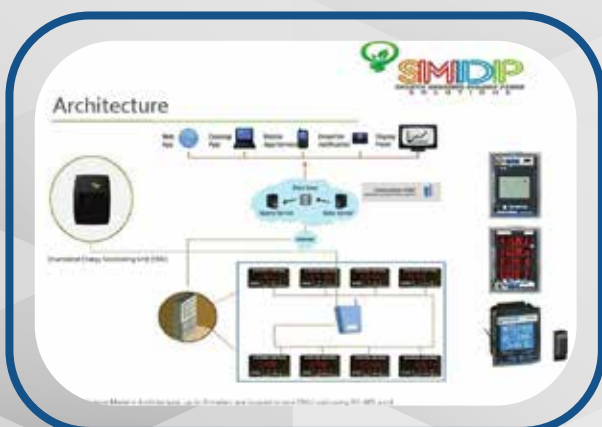
**Sector:** Advance Technology

**State:** Goa

**Website:** [www.smdp.in](http://www.smdp.in)



The startup has designed and developed an IoT device that functions on AI algorithms for better heat exchange cycle in currently working air conditioners. The device designed by the startup assists the consumers to operate the A/Cs for 50% less electricity.



# M-LENSE RESEARCH PVT. LTD.

**Founder:** Dhruv Tomar

**Sector:** Agri-Tech

**State:** Uttarakhand

**Website:** [www.mlense.in](http://www.mlense.in)



The startup has developed a unique product, i.e., a one-time use paper-thin business card like, a disposable card to detect all common types of milk adulterations instantly and cost-effectively with just one drop of milk. The card kit offered by the startup can test up to 6 tests at a time along with the ease of carrying a card in a wallet or pocket without any laboratory set-up and electricity requirement.



# eAACHARYA EDUTECH PVT. LTD.

**Founder:** Rahul Singh

**Sector:** Edu-Tech

**State:** Delhi

**Website:** [www.eAacharya.com](http://www.eAacharya.com)



The startup is delivering personalized learning to 9-12 students in their native language through their website & app. The interface is very user-friendly and easy to use for students in the hinterlands. The startup offers vernacular content, delivering quality content and outcome-based affordable education.



# SINGMARINE VENTURES LLP

**Founder:** Hemanth

**Sector:** E-commerce

**State:** Karnataka

**Website:** [www.sing-marine.com](http://www.sing-marine.com)



SINGMARINE OFFSHORE SERVICES

Offshore Crane & Rigging Equipment

The startup designs and provides parts, equipment & technical consulting services to offshore vessels & rigs with affordable pricing for the customer/client.



# AVIRAL INFRAHOUSING PVT. LTD.

**Founder:** Amit Singh

**Sector:** Real Estate and Rental and Leasing

**State:** Uttar Pradesh

**Website:** [www.aviralgroup.in](http://www.aviralgroup.in)



aviral LUCKNOW GREEN CITY

The Foundation of Trust

The startup provides quality and on-time delivery of affordable housing. The unique solution offered is transparent, trustworthy, low price and legally-validated affordable homes and plots.



# KB SYSTEMS PVT. LTD.

**Founder:** Kavita Bhatt

**Sector:** Agri-Tech

**State:** Uttarakhand

**Website:** [www.kbspl.com/kbchiya](http://www.kbspl.com/kbchiya)



The startup aims to revive the traditional watermills and bring to the customers the benefits of slow ground whole wheat flour with bran which is rich in nutritional values and improves health benefits. The startup has developed a unique process which involves water-driven slow grinding along with the agri-produce without any added chemicals/flour improver.



# SOCYIO MARKETING SOLUTIONS PVT. LTD.

**Founder:** Shubham Arya

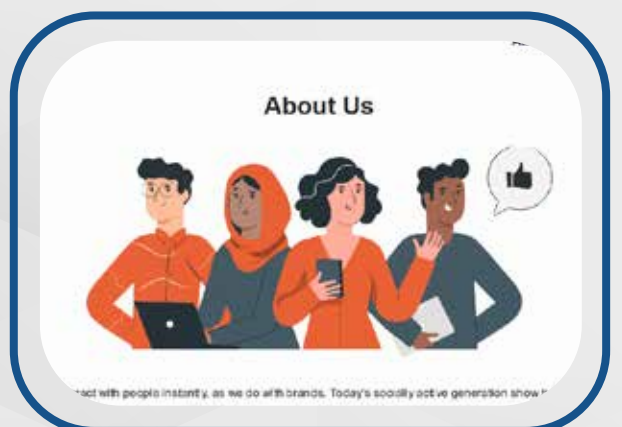
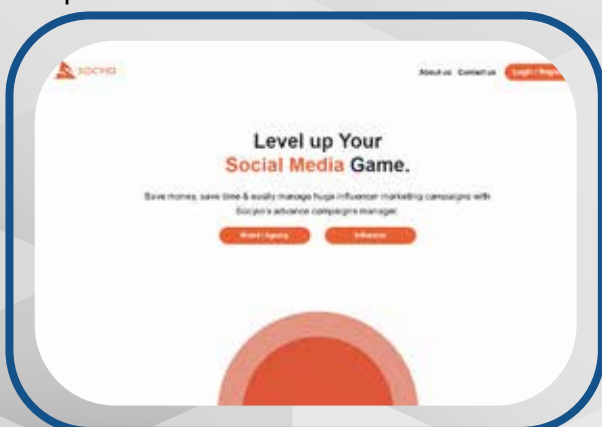
**Sector:** Digital Marketing Place

**State:** Uttar Pradesh

**Website:** [www.socyio.com](http://www.socyio.com)



The startup has built an online platform, Socyio, an influencer marketing tool that assists businesses to promote their products and services through the power of influencers using social media platforms. The platform connects and collaborates businesses with content creators. The startup delivers database-driven end-to-end business solutions satisfying the bespoke needs of the customers.





# ANIKA LEARNING SOLUTIONS

**Founder:** Rajiv sharma

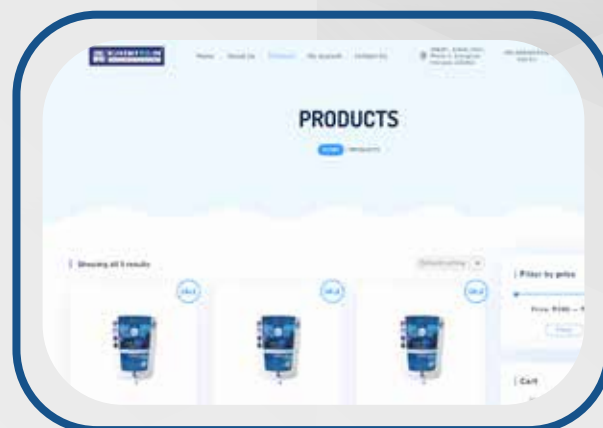
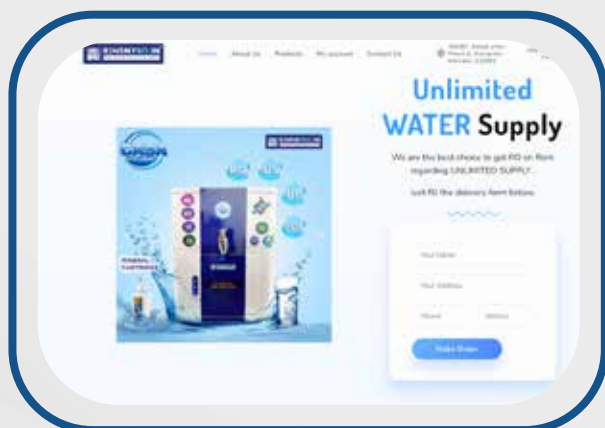
**Sector:** Health-Tech

**State:** Haryana

**Website:** www.rentmyro.in



The startup is on a mission to provide clean and pure water for a healthy India. The unique solution offered is providing water supply purifiers on monthly subscriptions at affordable prices.



# SARIKART ONLINE PVT. LTD.

**Founder:** Major SK Singh

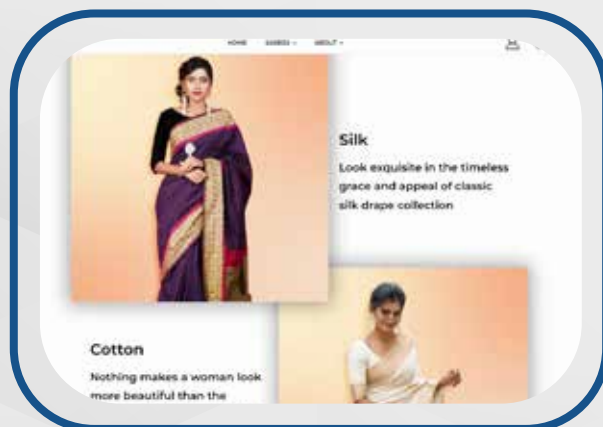
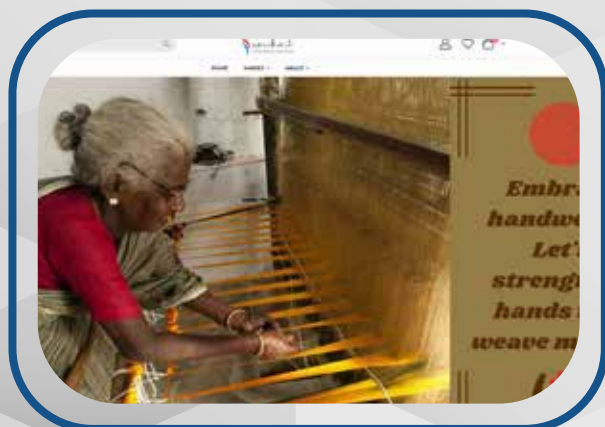
**Sector:** E-Commerce

**State:** Maharashtra

**Website:** www.sarikart.com



Sarikart is a niche online marketplace for traditional women's wear and accessories, that provides quality, exclusivity, variety and doorstep delivery at affordable costs. It focused on products made of natural fibres. It offers quality and authenticity along with the product availability directly displayed by the weavers.



# NETRAUM AYURVEDA

**Founder:** Dev Garg

**Sector:** Ayurveda & Wellness

**State:** Chattishgarh

**Website:** [www.netram.in](http://www.netram.in)



Netraum Ayurveda has a potion to cure cataracts and improve vision in visually impaired individuals. The potion offered cures the eye illness within two months without surgery.



# REACHHIGH EDUCATIONAL SERVICES

**Founder:** Sakcham Shukla

**Sector:** Edu-Tech

**State:** Uttar Pradesh

**Website:** [www.skillededucation.co](http://www.skillededucation.co)



The startup is working on an upskilling funnel that is the first of its kind, they customize and personalize students' needs and blend them into their upskilling funnel with help of an AI-driven dashboard. It offers a platform that blends skill training with education and provides a one-stop solution to customer needs.



# ORIFINITY PVT. LTD.

**Founder:** Naman Jain

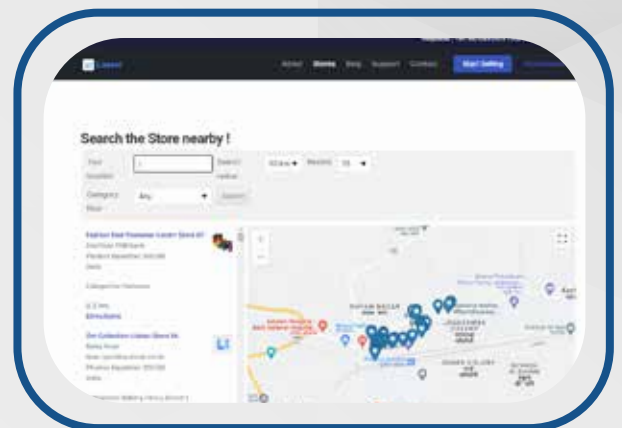
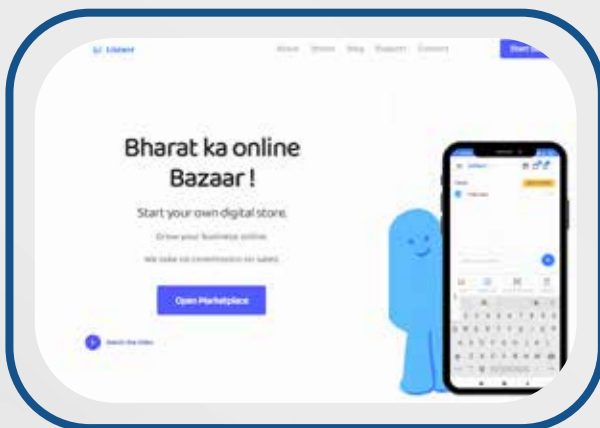
**Sector:** E-Commerce

**State:** Rajasthan

**Website:** www.listerr.in



Listerr offers to digitize supply chain solutions as EaaS. It is SAAS based online B2B2C marketplace and aggregator platform for the hyperlocal market, where one can buy and sell things & products. It offers zero-commission marketplace, and the ease of placing orders.



# S19 MOBILITY PVT. LTD.

**Founder:** Md. Afroz Khan

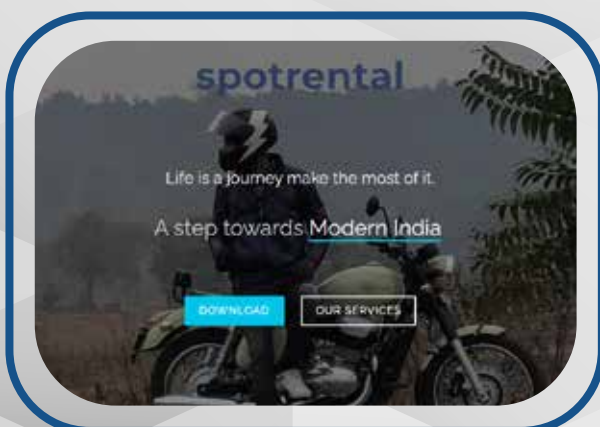
**Sector:** Transportation and Warehousing

**State:** Madhya Pradesh

**Website:** www.spotrental.in



Spotrental offers a self-drive urban mobility platform offering a wide range of vehicle rental services. They provide a bulk renting of a vehicle over the same category with varieties of vehicles such as vintage, luxury, chariot etc.



# SDOTJ HOSPITALITY PVT. LTD.

**Founder:** Sushant Jha

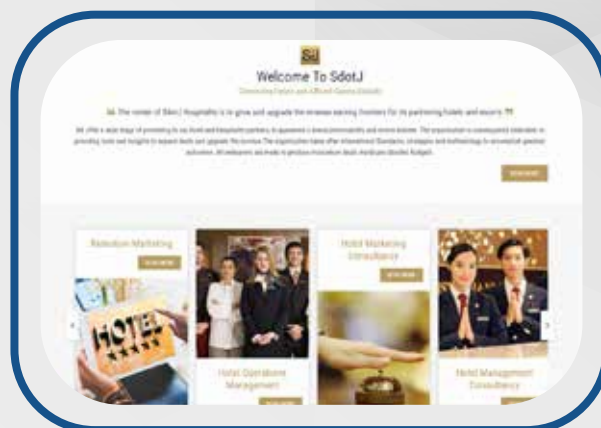
**Sector:** Tourism

**State:** New Delhi

**Website:** [www.sdotjhospitality.com](http://www.sdotjhospitality.com)



The startup is consequently dedicated to providing tools and insights for expanding deals and upgrading the revenue in tourism. The startup provides end-to-end comprehension of improving revenue and generating sales.



# MYCOERA PVT. LTD.

**Founder:** Dr. Astha Tripathi

**Sector:** Agriculture

**State:** Uttar Pradesh

**Website:** [www.sites.google.com/view/mycoeraprivatelimited/home](http://www.sites.google.com/view/mycoeraprivatelimited/home)



The startup is developing chewable mushroom tablets useful for dental patients as well as for other serious tooth problems.



# DIGITALMANJU PVT. LTD.

**Founder:** Manjulatha A

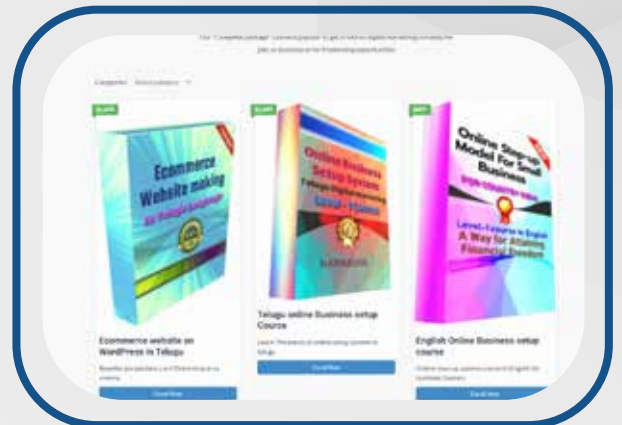
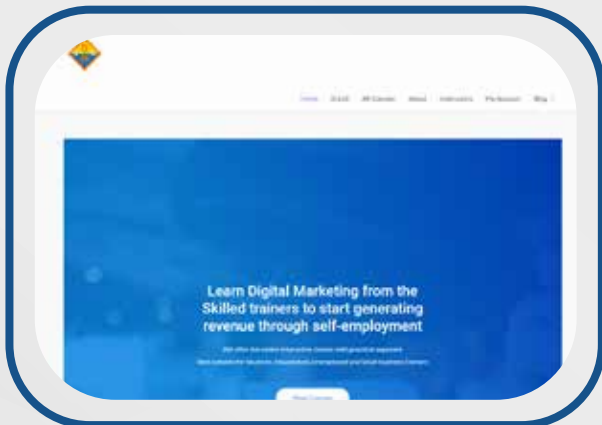
**Sector:** Edu-Tech

**State:** Andra Pradesh

**Website:** [www.digitalmanju.store](http://www.digitalmanju.store)



The startup focuses on women empowerment, mainly family women through the specially designed course. Their USP is that they are running their courses for the women and by the women themselves.



# ANUPAN LLP

**Founder:** Anamika Gayen

**Sector:** E-commerce

**State:** Maharashtra

**Website:** [www.anupan.info](http://www.anupan.info)



Anupan's aims to provide consumers with the power and ease of purchasing kitchen items, spices, handicrafts, engineering and electromechanical products on a single platform by using a hybrid model. They offer quality tested spices during packaging and storing processes.



# ASTU ECO PVT. LTD.

**Founder:** Anitha Shankar

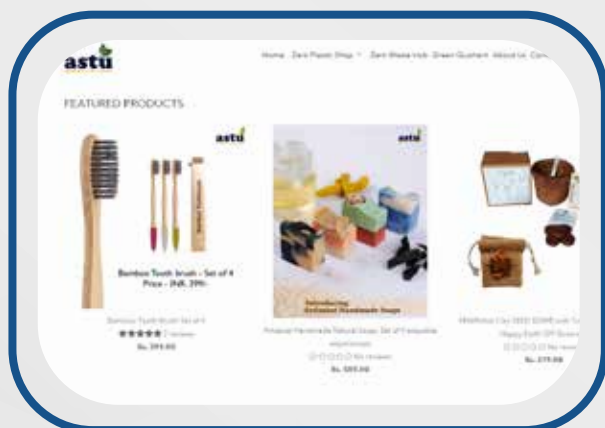
**Sector:** Clean-Tech

**State:** Karnataka

**Website:** [www.astueco.com](http://www.astueco.com)



The startup Astu Eco provides sustainable alternatives to single-use plastics. They provide a range of impactful, innovative and sustainable products powered with 'climtech' which helps users explore and adopt sustainable lifestyles and measure their footprint.



# SHREEKA TREASURES

**Founder:** Dr. Swati Gupta

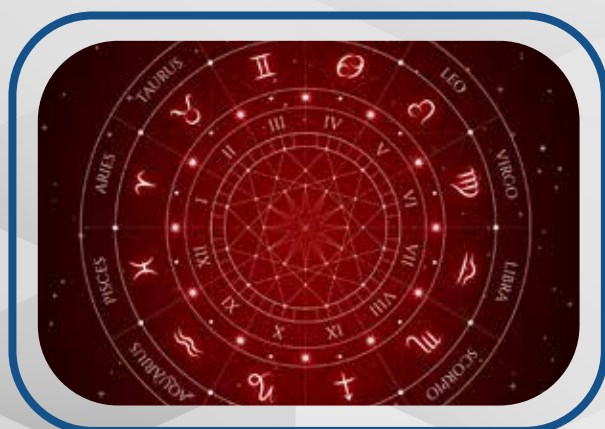
**Sector:** E-commerce

**State:** Maharashtra

**Website:** [www.sites.google.com/view/mycoeraprivatelimited/home](http://www.sites.google.com/view/mycoeraprivatelimited/home)



The startup aims to build a platform for Vastu, Astrology and Numerology.



# AME ARTISTS NETWORK PVT. LTD.

**Founder:** Haritha Singh

**Sector:** Art and Crafts

**State:** Maharashtra

**Website:** www.guddee.in



The startup provides a platform where they collaborate with artisans to create unique customisable handicrafts and decor. They have an exclusive multi functional handicraft designing hub and provide design customization options.



# INDIERAY VENTURES OPC

**Founder:** Joita Goswami

**Sector:** E-commerce

**State:** Uttar Pradesh

**Website:** www.indieray.in



IndieRay aims to tap cultural arts by redesigning India's heritage crafts to modern taste. The startup has created an online platform and offers authentic products.



# MURA COLLECTIVE TEXTILES & CRAFTS

**Founder:** Kusum Gahtori Tiwari

**Sector:** E-commerce

**State:** Delhi

**Website:** www.muracollective.com



The startup proposes to set up a sustainable craft ecosystem in Uttarakhand, driven by commerce, and impacting unemployment and poverty, using their unique and perfected SHIBORI craft as a basis.



# CORE IDEA INNOVATIONS PVT. LTD.

**Founder:** Maheswari Srinivasan

**Sector:** Health-Tech

**State:** Tamil Nadu

**Website:** NA



The startup has developed a portable virtual reality-based eye testing device for eye consultation and prescribing glasses online.





# THE TEE POINT PVT. LTD.

**Founder:** Prachi Wadhvani

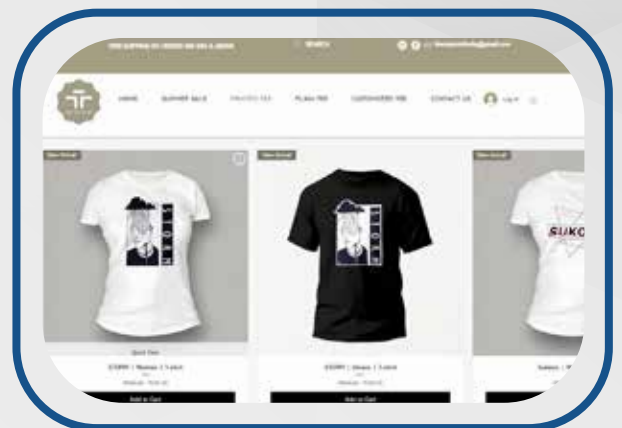
**Sector:** E-commerce

**State:** Gujarat

**Website:** www.theteepoint.com



Vision lies in taking Make in India to the next level by connecting it to the Artists of India. They are providing a platform to all the artists by recognising their artwork and re-creating the same on T-shirts which are provided to their customers.



# ECORHYTHM SUSTAINABLES PVT. LTD.

**Founder:** Rani Sahay

**Sector:** Health-Tech

**State:** Bihar

**Website:** NA



EcoRhythm manufactures eco-friendly, skin-friendly, ultra-luxurious handcrafted skincare products to empower rural women with a livelihood value chain and offers chemical-free products to conscientious clientele.



# OMNA TECH PVT. LTD.

**Founder:** Sarasweta Patra

**Sector:** E-commerce

**State:** Uttar Pradesh

**Website:** [www.omnajewellery.myshopify.com](http://www.omnajewellery.myshopify.com)



The startup works with rural jewellery artisans to connect them with the local market. The startup offers an AI platform to customers for testing and trying accessories and supports the artisans to augment their skills through innovative training and enable them to sell their products at a competitive cost.



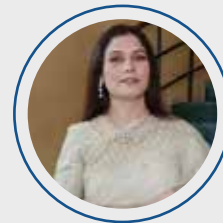
# SELINA EXPORTERS PVT. LTD.

**Founder:** Selina Ahmed

**Sector:** Agriculture

**State:** West Bengal

**Website:** NA



The startup aims to generate employment for local transporters and agents. Their USP is selling products nationally and globally at an affordable cost and with innovative designs.



# NLP MINERALS AND CHEMICALS

**Co-Founder:** Sonali Sharma

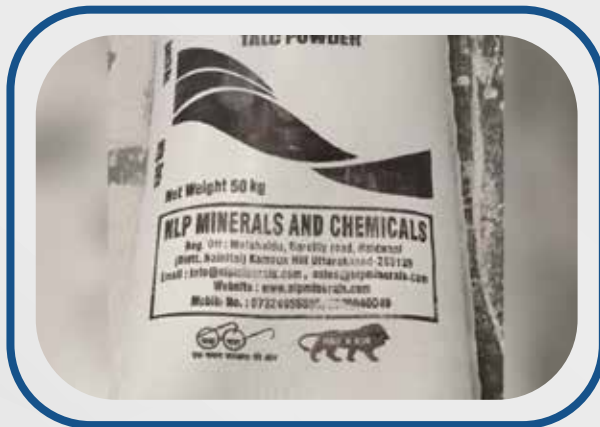
**Sector:** Natural Resource

**State:** Uttarakhand

**Website:** [www.nlpminerals.com](http://www.nlpminerals.com)



The startup works in mining, production & marketing of Hydrated Magnesium Silicate (Talc). Focus on selling solutions rather than product according to different industrial application. Industry oriented designed products, Strong technical team and easy accessibility to customer.



# BIKALP HERBALS PVT. LTD.

**Founder:** Stuti Lal

**Sector:** Agriculture

**State:** Uttar Pradesh

**Website:** [www.vikalpherbals.com](http://www.vikalpherbals.com)



The startup is manufacturing and promoting herbal health drinks to reduce stress and increase wellness by following a dip and sip approach for healthcare. Bikalp Herbals products are in easy to use tea bags with a dip and sip approach using hot water. This approach solves the problem of uniform dosing and provide ease to working professionals.



# AWIGI LLP

**Founder:** Sweta verma

**Sector:** Health-Tech

**State:** Haryana

**Website:** [www.nrrpower.in](http://www.nrrpower.in)



**AWIGI**

The startup works with rural jewellery artisans to connect them with the local market. The startup offers an AI platform to customers for testing and trying accessories and supports the artisans to augment their skills through innovative training and enable them to sell their products at a competitive cost.





विज्ञान एवं प्रौद्योगिकी विभाग  
DEPARTMENT OF  
SCIENCE & TECHNOLOGY

सत्यमेव जयते

# IIM KASHIPUR FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

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