



IIM KASHIPUR

Foundation for Innovation &
Entrepreneurship Development (FIED)



SUPPORTED BY



Department of Industrial Policy and Promotion
Ministry of Commerce and Industry
Government of India



Department of Science and Technology (DST)
Government of India



Ministry of Agriculture and Farmers Welfare
Government of India



IIM KASHIPUR

The Indian Institute of Management Kashipur is a second-generation IIM set up by the Government of India in 2011. It aspires to achieve excellence in management education by using innovative teaching methods, promoting high quality research and practicing leadership.

Recently, it celebrated its ten years of existence. The institute is bestowed with the stunning beauty of nature, lending a wholesome experience to academic rigour. The 200-acre campus, situated just 25 kms away from Jim Corbett National Park, spreads loudness and cheers in the serene town of Kashipur, nested in the lap of Himalayas. The institute is also situated near to more than 180 ventures that have set up their units in and around the region. This strategic geographical positioning provides a vantage point for IIM Kashipur in 'Learning by Doing' through industry interaction and live projects.

PROGRAMS

Saksham

This program, supported by the Ministry of Agriculture and Farmers Welfare, caters to the needs of growing start-ups in the agriculture space. The start-ups trained under this program become eligible for a funding grant of INR 2.5 Million.



Sahas

This program, supported by the Ministry of Agriculture and Farmers Welfare, caters to the needs of early-stage start-ups in the agriculture space. The start-ups trained under this program become eligible for a funding grant of INR 0.5 Million.



Drishti

Drishti is our flagship incubation program run with the support of the Department of Science and Technology. This program empowers early-stage technology start-ups with the necessary skills to commercialize their products and become market-ready.



IIM KASHIPUR FIED

IIM Kashipur FIED is a Section 8 Company incorporated on 9th March 2018 under Company Act, 2013. Foundation for Innovation and Entrepreneurship Development (FIED) is the incubation centre of Indian Institute of Management Kashipur. It is fully owned and hosted on the campus of IIM Kashipur. It is an initiative to nurture and strengthen the entrepreneurship ecosystem of India. With the help of Ministry of Agriculture & Farmer Welfare, Department of Science and Technology, Department for Promotion of Industry and Internal Trade, Uttarakhand Government, Ministry of Commerce and Industries and other supporting partners, FIED incubates the most promising start-ups of India in the domain of Technology, Tourism, Agriculture, Art, Ayurveda and Education.

The incubation centre is growing in leaps and bounds. Currently, 74 promising startups are incubated at IIM Kashipur FIED. FIED is firm in its resolve to help each and every person in the country who wishes to take up entrepreneurship as a career or play a role in the ecosystem of entrepreneurship.



Nayi Subha, Nayi Soch



Uday

This program, run with the support of Uttarakhand Government and Uttarakhand Gramya Vikas Samiti, is specifically designed for rural entrepreneurs. Gig workers not attached to any specific venture also benefit from this program.



Vikas

This program caters to the needs of local entrepreneurs and small business owners of Uttarakhand. The program strives to imbibe an aspiration of growth among the participants, so they transform their small businesses to large empires.

W3E

This program is developed to encourage and support aspiring and established women entrepreneurs of India, so they can launch their start-ups and eventually transform them into stable businesses. This program is run with the support of the Department of Science and Technology.



SOME OF OUR INCUBATED STARTUPS



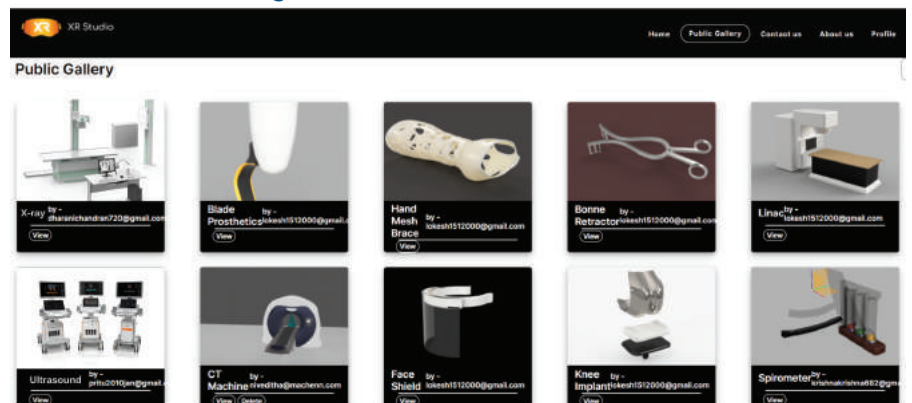
RCube Recycling Private Limited

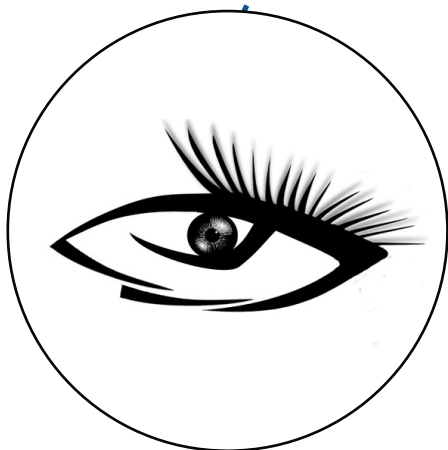
This start-up has developed a process that can recycle 100% of cartridge waste without any use of the incineration process. Some of the components like 'Toner Powder' and 'Developer Rollers' are mostly imported from China, but RCube has come up with a process that refurbishes the used components without compromising with the quality. The start-up got selected among the Top-100 startups in the Maharashtra Startup Week 2020 conducted by the Maharashtra State Innovation Society. Subsequently, they were also selected as a Top-100 Startups by Lemon Ideas.



Machenn Innovations Partnership Firm

Machenn Innovations offers an ingenious ecosystem to connect educational institutions with industries in digital manufacturing. The company is specialized in creating platforms to help institutions to build a meaningful workforce in futuristic manufacturing technologies. The core domains of operations are additive manufacturing, augmented and virtual reality. The startup won the Hexagon Manufacturing Innovation Challenge.





Black Eye Technologies Private Limited

This start-up is researching and manufacturing Smart IOT (Internet of Things) and Artificial Intelligence enabled devices in the B2B Business. Some of the industries to which they cater are Smart Agriculture, Defense, Automobile, Biotechnology, Advance Medical Equipment Development, and Environmental Devices. Black Eye Technologies was awarded the Emerging Startup of the Year by MSME and STPI Punjab at ISB Mohali.



Lamamia Private Limited

Lamamia has a digital platform in the form of a mobile application that helps students learn and study in their local languages. At the same time this platform offers teachers the opportunity to reach out to thousands of students spread across a vast geography and share their knowledge in lieu of extra financial gains. Hence Lamamia is a digital community of teachers and learners, seeking to eliminate the wide gap that exists because of the socio-economic conditions. Lamamia has been start-up by an alumnus of IIM Kashipur, and was conferred the 'Best Social Enterprise Award' by AFI, 2019.



SOME OF OUR INCUBATED STARTUPS

chitkū
A CRAFT & DESIGN COLLECTIVE

Chitku Design Studio LLP

Chitku Design Studio LLP is a Design Led Social enterprise that engages in the realm of Livelihood Generation and Material Explorations in natural resources, primarily focusing on the Indian Himalayan Regions. Their Co-founders and partners, Priyanka Tolia, Manjula Tolia & Sonam Tashi Gyaltsen have a collective experience of two decades in related fields.

Currently 100+ women are working with Chitku Design Studio in different domains ranging from design development to production in local renewable materials like natural grasses of Tarai; forest waste (pine needles) and agro-waste like corn and wheat stalks. A grant of INR 2.5 Million has been sanctioned to this start-up by the Ministry of Agriculture and Farmers Welfare.



Amar Agritech Private Limited

Amar Agritech was founded by Preet Inder Singh with a vision to develop machines that save time, require less labour and are affordable to the farmers, which in turn helps increase farmer profit. FIED is working with Amar Agrotech to commercialize their product in the market. A grant of INR 2.5 Million has been sanctioned to this start-up by the Ministry of Agriculture and Farmers Welfare.





Revotech Industries Private Limited

Revotech Industries Pvt Ltd has the vision to promote creativity and innovation in the field of agricultural products and livelihood generation. They aim at fostering viable businesses in sugarcane farming such as the manufacturing of jaggery. Mobile jaggery plant is their first product which they are aiming to sell for and through self-help groups and farmer producer organizations. A grant of INR 2.5 Million has been sanctioned to this start-up by the Ministry of Agriculture and Farmers Welfare.



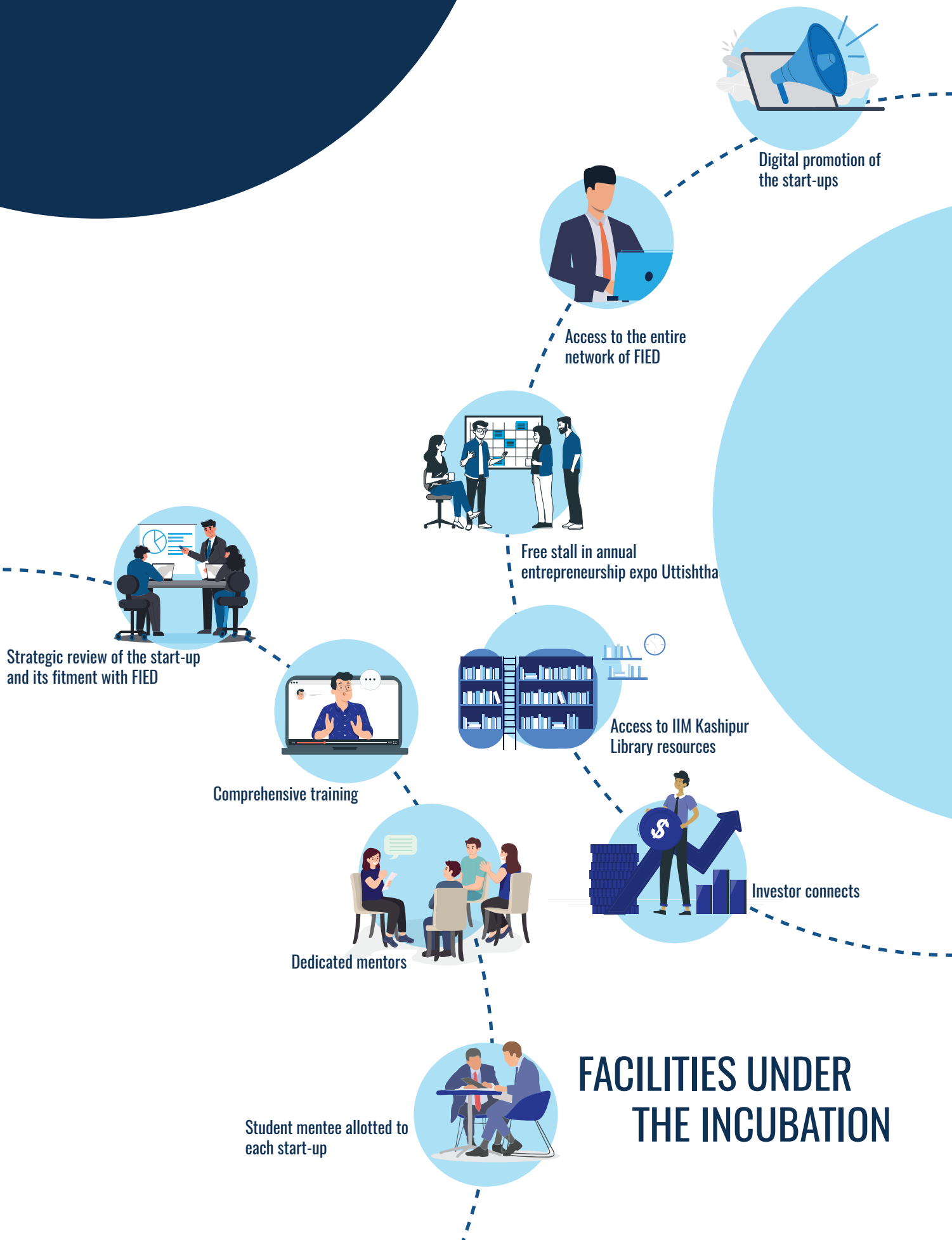
KumaonKhand Private Limited

KumaonKhand works with the vision to create brand identity for "Nature produced, Community processed" Himalayan goods. They work chiefly with Hemp and have been able to add value to this super-crop and develop/cater an amazing product line for daily use in Food & Nutrition vertical. This start-up has been sanctioned a grant of INR 2 Million by the Ministry of Agriculture and Farmers' welfare.



INCUBATION OFFERING

FIED provides state-of-the-art incubation facilities in the premises of IIM Kashipur.



FUNDING



GOVERNMENT FUNDS

- INR 29.5 Million of funding from Ministry of Agriculture and Farmers Welfare in 2019 under RKVY.
- INR 13.3 Million of funding from Department of Science and Technology in 2020 under NIDHI TBI.
- INR 20.5 Million of funding from Ministry of Agriculture and Farmers Welfare in 2020 under RKVY.
- INR 50 Million of funding from the Ministry of Commerce & Industry in 2021 under Startup India Seed Fund Scheme.

- **HDFC BANK'S CSR FUNDS**
INR 5.5 Million of Funding from HDFC Bank Under Parivatan CSR in 2021.

PRIVATE INVESTORS



TIMELINE



FIED
registered as
Section-8
company.



Website and social
media pages
created.



1st Cohort of SAHAS
and SAKSHAM
programs for
agri-entrepreneurs
launched.



VIKAS 1.0 for
local
entrepreneurs
launched.

2017-18

2018-19

2019-20

Incubation
policies framed.

UDAY 1.0 for
small business
owners in the
hills of
Uttarakhand
launched.



सत्यमेव जयते
Ministry of Agriculture and Farmers Welfare
Government of India

'UTTISHTHA' 2019 –
Annual
Entrepreneurship
Summit of IIM
Kashipur.





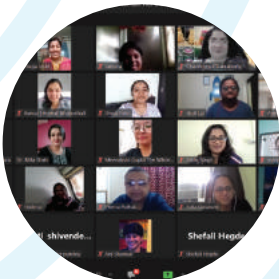
DRISTI 1.0 for tech-based entrepreneurs launched.



3rd Cohort of SAHAS and SAKSHAM programs for agri-entrepreneurs launched.



DRISTI 2.0 for tech-based entrepreneurs launched.



Women entrepreneurship program launched.



UDAY 2.0 launched.

'UTTISHTHA' 2020 – Annual Entrepreneurship Summit of IIM Kashipur.



2020-21

2021-22

2022-23

2nd Cohort of SAHAS and SAKSHAM programs for agri-entrepreneurs launched.



HDFC bank SmartUp program launched.

2nd Women entrepreneurship program launched.



VIKAS 3.0 for local entrepreneurs initiated.



VIKAS 2.0 launched.





CONTACT



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