



कृषि एवं किसान  
कल्याण मंत्रालय  
MINISTRY OF  
AGRICULTURE AND  
FARMERS WELFARE



उत्तराखण्ड राज्य



NABARD



ECELL



FIED

IIM KASHIPUR

FIED

Foundation for Innovation &  
Entrepreneurship Development

# IIM KASHIPUR

The Indian Institute of Management Kashipur is a second-generation IIM set up by the Government of India in 2011. It aspires to achieve excellence in management education by using innovative teaching methods, promoting high quality research and practicing sustainable leadership. The institute believes that as an institution of national importance, it has a larger role to play in the field of management education and social transformation. Key strategic goals of IIM Kashipur include improvement of the academic ecosystem; synergy between educational theory, practice and research; promotion of innovation, entrepreneurship and public service; empowerment of local stakeholders; upliftment of economically challenged sections of the society; and gender diversity.



## FIED

IIM Kashipur FIED is a Sec.8 company incorporated on 09th March 2018 under the Companies Act, 2013. Foundation for Innovation and Entrepreneurship Development (FIED) is the incubation centre of IIM Kashipur with an objective to nurture and strengthen the entrepreneurship ecosystem of India. It is fully owned & hosted on the campus of IIM Kashipur with a dedicated space of 20,000 square feet. FIED incubates the most promising startups of India in the domain agriculture, education, healthcare, logistics & supply chain, green energy, waste management, tourism and hospitality, social entrepreneurship and sustainable development goals. It supports start-ups in finetuning the business idea, developing a minimum viable product, making short and long-term business plans, providing market connections for products/services, connecting to angel investors/early-stage venture capital firms for seed funding, facilitating in business collaborations and help in growing from seed to series funding level.

## OUR STARTUPS



Loopworm produces sustainable, premium feed ingredients for aquaculture, poultry & pets.



B2B agricultural commodity trading platform.



**GREENPOD LABS**

Active packaging sachets to extend the shelf life of fruits and vegetables.



Yu Foodlabs has developed a range of 15 unique instant food products that closely resemble freshly prepared food.



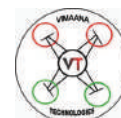
AgroNxt Bhu-Parikshak is a smart chemical less, portable and real time soil testing device.



Seed to store, value-chain ecosystem for value-added



Poultrymon provides smart monitoring solutions to increase productivity and quality in poultry hatcheries and farms.



Vimaana Aerospace Technologies is a drone manufacturer and service provider.

# PROGRAMS

## RABI



The Rashtriya Krishi Vikas Yojana - Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR) Agripreneurship is a scheme of the Ministry of Agriculture and Farmers' Welfare (MoA&FW), Govt. of India aimed at strengthening infrastructure in agriculture and allied sector to promote agripreneurship and agribusiness by providing financial support and nurturing the incubation ecosystem.

DRISHTI is a one-year incubation program offered by IIM Kashipur FIED to startups that have completed prototypes and now looking for pilot runs (Seed stage) and startups that have the final product ready and looking for commercialization (Early stage).



Drishti

Startup India Seed Fund Scheme (SISFS) aims to provide financial assistance to startups for proof of concept, prototype development, product trials, market entry and commercialization. This would enable these startups to graduate to a level where they will be able to raise investments from angel investors or venture capitalists, or seek loans from financial institutions.



SISFS

Boot camps help start-ups or wannabe entrepreneurs in understanding the nuances of entrepreneurship, acquiring the necessary skills to write a business proposal and skills to effectively pitch.



Startup Bootcamps

With a vision to foster innovation among small business owners and MSME personnel, FIED has designed a managerial level entrepreneurship development program which provides training and support to the participants to sharpen their leadership and problem-solving skills.



VIKAS

FIED has conducted a rural entrepreneurship development program to hone the business skills of rural entrepreneurs, agripreneurs and livelihood collectives. The program has introduced to participants the basics of rural entrepreneurship, making an effective business plan and managing the rural enterprises successfully.



UDAY

## UTTISHTHA



Uttishtha, the annual Entrepreneurship Summit of IIM Kashipur, is a platform for knowledge sharing and industry-academia interaction to provide a platform for entrepreneurs to interact with industry stalwarts, learn from their experiences, and get an insight into the business world.



# INCUBATION OFFERINGS



Co-working Space  
with Electricity,  
Internet & Common  
Facilities



Mentoring Support  
from Faculty & Corporate  
Mentors



Comprehensive  
Training on Business  
Development



Linkage with  
Government  
Funding Schemes



Connect With  
Investors



Student Mentor  
for Startup



Product Showcase in  
Annual Entrepreneurship  
Summit UTTISHTHA



Print Media & Digital  
Marketing Support

## IMPACT CREATED

No. of Startups  
Supported

**140**

No. of Jobs Created by  
Startups

**2000+**

Revenue Earned Collectively

**INR 70 Crores**

Government  
Funding Raised

**INR 8.5 Cr**

External Funding Raised  
from Private Investors

**INR 320 Cr+**

No. of Farmers Impacted

**5 Lakh+**

No. of Female Entrepreneurs

**30**

Associated Mentors


**40+**

## ASSOCIATED PARTNERS




## CONTACT

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